



SWANI SPICE - WRITE UP 2016

INTRODUCTION:-

A 7th Generation old company with a State of the Art Facility (BRC, FSSC, Sedex, ISO 17025 (NABL), having its own Back Integrated, Sustainably Farmed (Rain Forest Alliance & Organic Certified), Pesticide Guaranteed and Steam Treated Spices.

SUSTAINABLE / BACKWARD INTEGRATION JOURNEY – small steps since 2006 (Rain Forest Alliance & Organic Certified)

Swani sustainable Journey started back in 2006 from the state of Rajasthan with a single spice of Cumin Seeds. Initial efforts targeted at farming without pesticides and re-enrichment of the soil.

Today 9 years later, we are proud to announce that Swani has the following products being Sustainably Farmed, Monitored and Certified across states of Maharashtra, Rajasthan & Madhya Pradesh;

- i. Cumin Seeds
- ii. Fennel Seeds
- iii. Chilly
- iv. Turmeric Fingers
- v. Coriander Seeds
- vi. Fenugreek Seeds
- vii. Psyllium Seeds

Swani has established fully operational 6 on-sight field offices to cater to the needs of 1356 farmers yielding 5,000-5,500 mts.

Soil testing, soil analysis, nutrition balancing, water conservation, plant protection and post-harvest techniques are some of the key areas of our sustainable journey.

The lapse of Good Agricultural Practices that have been taken for granted in an age of instant quick fixes, is just one of the areas that are being focused on in this program. Keeping in mind the ever increasing in-put costs to the farmer; simple, small and relatively inexpensive solutions for soil enrichment with the target to increase yields.

Further expansion of products and tonnage is an on - going process. Watch this space for rapid expansion and exciting diversification in the coming seasons.



TOMORROW TECHNOLOGY (BRC, FSSCI, Sedex, ISO 17025)

From humble beginnings of being the first company to import seed cleaning equipment from Minneapolis to spark a revolution towards converting India to global processing hub.

Spread across 3 units of a built up area of **75,000** sq. feet Swani is equipped with the state of the art processing facilities with a combined annual Capacity of **60,000 mts.**

A Professionally qualified staff & team members who are the support and backbone of the facility run

- Seeds Cleaning with a latest A+ Sortex, (simultaneous multi-color & Shape sorter)
- Buhler Milling Lines each of which are independent temperature controlled & monitored milling sections with their own blending capabilities.
- Dedicated Kibbling center for Crushed, Kibbled and customer specific cut size requirements.
- Buhler's Global Prototype for Steam Sterilization, a seamless marriage between the continuous and batch systems. An automated & Eurofins Validated system for Steam Sterilization is housed at Swani newest facility.
- Roasting Sections for customized roasting & drying process
- Packaging - from Private Labelling for retail, vacuum packs, industry service packing, jumbo bag packing, bale packing are all options available in house.
- NABL (ISO 17025) accredited testing LAB comprising of 15 trained and qualified team equipped with their own HPLC amongst other equipment. Currently the Lab is able to test for testing of Aflatoxins, Ochratoxins, Curcumin, ASTA, SHU amongst other tests. Two complete Micro Labs are set up for handling and testing Steam Treated and Untreated samples accordingly. There are 5 in-house BRC certified lead auditors to lead the facility.
- R&D / NPD division for product conceptualization, development, trials and commercialization of customized blends have been established and are currently servicing our client base. With more than 30 in-house blends of ethnic and continental tastes available to our clients to support and grow new product range, this division is growing rapidly in skill and culinary flair.

HISTORY

Swani Spice, a family owned enterprise, owes its legacy to Swani Corporation est in 1956 & Parent company Surn Singh Lachman Singh est. in 1864. The Swani Group celebrated 150 years in 2014. The



firm mantra at the Swani's since inception has been consistent adherence to **Vintage Values, Tomorrow's Technology & Global Presence.**

Kuldip Singh Swani (Chairman) -

The 5th generation Patriarch of the Swani Group took charge of the family business at the tender age of 14. He developed this business along with 4 additional (un-related) business industries before returning completely to the food business, being the area of the core competence. A visionary, patron for new ideas, expansion and visions and backed with his rich industry knowledge of over 65 years, he is the voice of experience at Swani. An ardent student of modern day global economics, he is the planning veteran at Swani.

Kirandip Singh Swani (Managing Director)

The 6th generation steward responsible for the present day management, is an Engineer by qualification, pickled with 40 years of spice experience, technology innovation & implementations and market scenarios. He is responsible for making Swani's a very dependable and trustworthy name in the industry that it is today. He authors of one of the most looked forward "Market Report" hosted regularly on www.swanispice.com, and has been a Board Member of The Spices Board for two terms (1988 – 1994) thereafter was Chairman of Spices Task for Seed Spices, for many years thereafter and Chairman of ISFEA (2008 – 2010) . He has also been the Hon. Secretary for Oil Seeds Exporters Association for 3 years (IOPEA) .

The 7th generation participants in the management team are Harjiv Singh Swani & Parneet Singh Swani who are responsible for the day to day running of the enterprise making the management a perfect mix of wisdom, knowledge and youthful drive.

Harjiv Singh Swani (Director - Operations) -

An engineer in industrial production and management by qualification was granted an internship with Buhler (Bangalore). Harjiv's passion for mechanics, process automation and technology keeps Swani's abreast and ahead in the processing space. The set up and seamless integration of the process of numerous units are under his areas of responsibility and expertise.

Automation using latest technology, New Projects and Expansion and ensuring the plants are committed to Swani Sustainable journey are some of the key areas of operation under Harjiv's watch. His excellence led him and his team to become Certified Lead Auditor by Intertek for BRC (British Retail Consortium).



Parneet Singh Swani (Director - Commercial)

An MBA in International Business & Marketing from Sydney along with a strong commercial background, he looks after Client relations (International & Domestic) and all commercial activities at Swani. Parneet started & spearheaded the innovative backward integration activities in 2006 with active participation from farmers which is gaining more and more relevance and momentum with today's ever changing statutory requirements.

He addressed the World Spice Congress in 2008 sharing some of the ground realities being faced at the farmer's end which was an eye-opener for the trade at large.

Believing that Tomorrow's Technology cannot be limited only to the confines of the prevalent manufacturing practices, he is pushing to narrow the gap of Lab and Land where the former is on an advanced mega-highway while the latter is yet to implement Good Agricultural Practices.

Bridging this gap and creating a new farming technology based on sustainable agriculture is an unmatched passion with Parneet who along with his team has successfully sustainably farmed more than 4500 mts of Spice in the harvest 2015 which has been certified by Rain Forest Alliance.

Every member of the management team has taken on the individual responsibility to align the sweet spots of their aspirations and display an un-paralleled passion for excellence with a desire to leave their footprint not only in their business but also in the industry.

ROAD AHEAD

- From being an ingredient supplier to becoming an integrated partner in our Customers Value Chain.
- Deepening & Strengthening the value and integrity of "From Our Land to Your Label" proposition.
- Currently achieved only 4650 - 5000 mts of sustainable supply in 2015, target to achieve 10,000 mts by 2019 harvest.
- Keeping at the helm of cutting edge technology in Processing, Packaging & Sustainability.



We are constantly partnering with clients to become an integrated ingredient supply chain spice supplier from our lands to your labels.

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